



2011 Race Days



While Formula 1 can sometimes seem like an exclusive, untouchable world, Lotus Renault GP has always aimed to bring people closer to the sport. In 2011 we are continuing to expand on our idea to make our headquarters more available to corporations or groups who are interested to set the stage of their event in these exclusive premises.

If you are inspired by cutting-edge technology, innovation and teamwork, or just want to get your customers closer to the behind the scenes operations of our Formula 1 team, why not come and host your event at our Technical Centre in Enstone?

Located in the picturesque English Cotswolds, we are conveniently close to hotels, fine dining and Oxford City Airport.

It is unlikely that any of your guests have ever been so close to our Formula One car or technical centre, as until now our facilities have only been available to the team's sponsors.

Race Days

This is an exciting opportunity to watch a Grand Prix in an exclusive setting at the heart of the Lotus Renault GP Team.

The day begins with brunch and Sunday newspapers in our Communications Centre, followed by team debriefs from industry experts. Next comes a tour behind the scenes of our F1 garage before champagne and canapés in our state-of-the-art auditorium. You'll then watch the race in style on our giant screen with live updates direct from the team's senior management at the circuit.

This package is aimed at corporate entertaining and / or employee incentives.

Maximum capacity: 60 guests

Cost per person: £175+ VAT or you can book a table of 10 places for £1,530 + VAT

Media Reviews

“This was a virtual trip to a GP. For maximum enjoyment, take your mates and book a table of 10, it is so much more fun than inviting them all round to watch your television”

Rob Widows, Motorsport Magazine

“A race day with Lotus Renault was an amazing experience, organisers put on an outstanding event. We left with the overriding impression that this was a team very keen to reach out to fans, to do more to break down the barrier that wraps the sport”

Christine Blachford, Sidepodcast.com

“With the exception of being at the track, it would be difficult to find anywhere better to watch a race than from within Lotus Renault GP's factory”

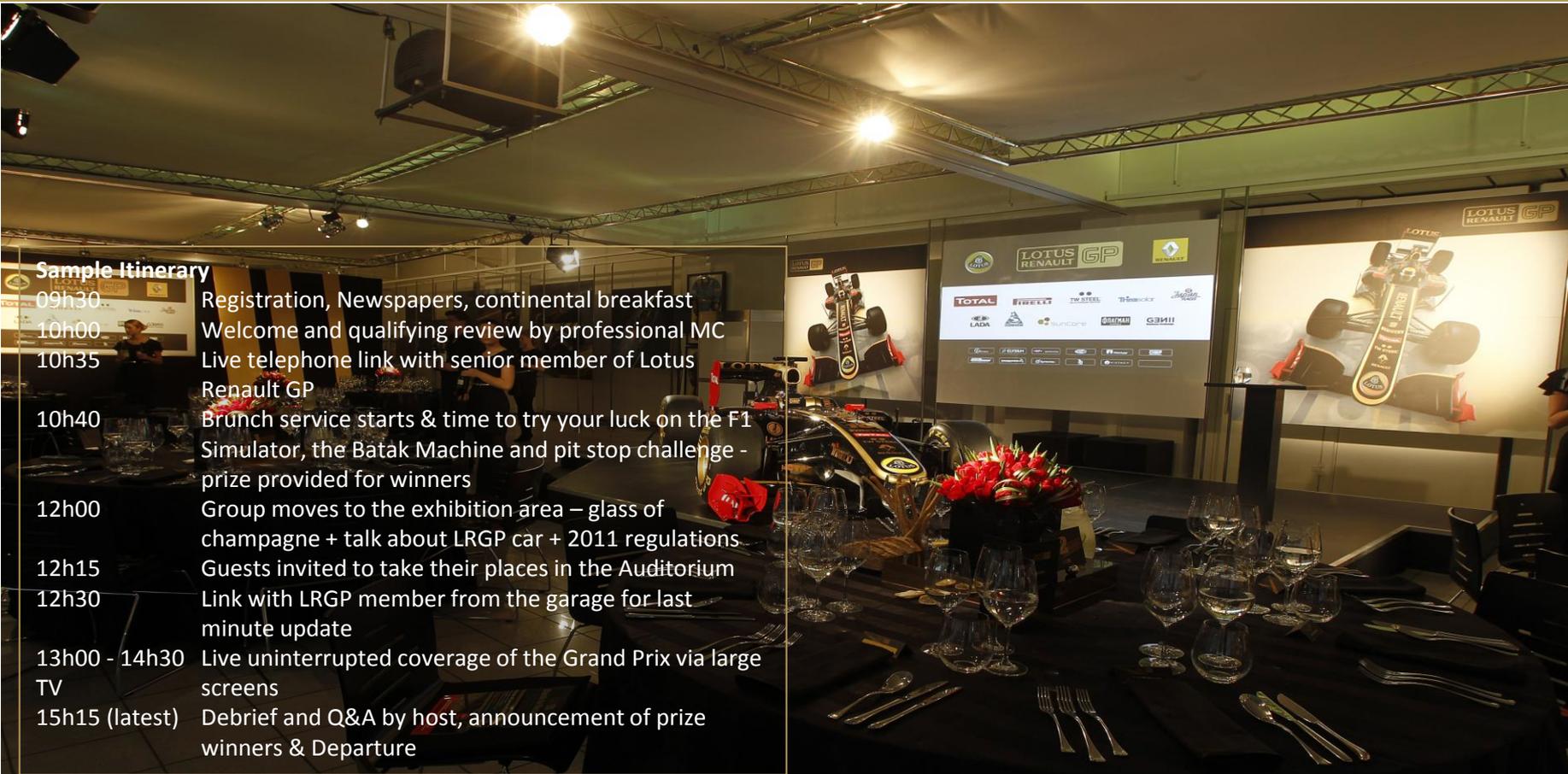
Rhian Jones, F1 Fanatic.com

“ You are very well looked after and given the kind of insight any F1 fanatic would give their right arm for”

Tom Gibbon, Banbury guardian

2011 Race Days		Date	UK race start time
1	Spain	22-May	13:00
2	Monaco	29-May	13:00
3	Britain	10-Jul	13:00
4	Hungary	31-Jul	13:00
5	Belgium	28-Aug	13:00
6	Singapore	25-Sep	13:00
7	Abu Dhabi	13-Nov	13:00





Sample Itinerary

- 09h30 Registration, Newspapers, continental breakfast
- 10h00 Welcome and qualifying review by professional MC
- 10h35 Live telephone link with senior member of Lotus Renault GP
- 10h40 Brunch service starts & time to try your luck on the F1 Simulator, the Batak Machine and pit stop challenge - prize provided for winners
- 12h00 Group moves to the exhibition area – glass of champagne + talk about LRGP car + 2011 regulations
- 12h15 Guests invited to take their places in the Auditorium
- 12h30 Link with LRGP member from the garage for last minute update
- 13h00 - 14h30 Live uninterrupted coverage of the Grand Prix via large TV
- 15h15 (latest) Debrief and Q&A by host, announcement of prize winners & Departure

Race Days

An excellent opportunity to capitalise on spending quality time with your clients and/or employees in a relaxed fun atmosphere. This turn key programme, allows you to customise it to your needs: flexible arrival time, include your own presentations, product display and branding, data capture, opinion polls, provide your own giveaways. Included in the price there is the hosting of a professional MC, in the past we have had TV pundits: Louise Goodman, James Allen and ex F1 Racing deputy editor Stuart Codling, adding their own personality and style to the event.

<p>Contact</p> <p>Lotus Renault GP, Whiteways Technical Centre, Enstone Oxfordshire, OX7 4EE, UK Tel: +44 (0) 1608 678 000 Fax: +44 1608 678 609 Event Manager: Gabriela Mills E-mail: gabriela.mills@lotusrenaultgp.com</p>	<p>Location</p> <p>Situated between the villages of Enstone and Middle Barton in the Oxfordshire Cotswolds, the Lotus Renault GP HQ is easily accessible from the M4 and M40 making it ideally positioned for businesses throughout the UK. The centres of Oxford, Newbury and Reading are 30, 50 and 55 minutes away respectively by car, whilst Charlbury Station is just 10 minutes by taxi, or Oxford Station is 25 min away (trains from Paddington) . For overseas delegates, the centre is only 1.1 hrs. from Heathrow and 1.1 hrs. from Birmingham International airports. The centre has a landing pad for helicopters.</p>	<p>Quick Profile</p> <p>Meeting Capacity: 120 Catering Capacity: 120 No. of Bedrooms: 0 No. of Meeting Rooms: 4 Disabled Access: Yes On site: Pit Stop Challenge, Batak Machine, F1 Simulator</p>
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Forward planning

Dates for the Communication Centre are managed on a first come first served basis, so good forward planning is the best way to help us fulfil your requirements. Booking forms must be received by the Lotus Renault GP event manager at least 4 weeks before the event, except for Race Day, 8 weeks min booking time will apply, a 50% deposit will be charged at the time of booking.

Parking

Parking is flexible, during the week we can host 60 cars (80 on weekends) or 2 large coaches or several minivans. Please discuss your requirements with your event manager so that necessary space can be reserved as close as possible to reception.

Cancellations

A 50% charge will apply for cancellations notified less than 2 weeks prior to the event.

Security

Please supply the name and company of your guests at least 1 weeks before the event. If you believe some of your guests may work even indirectly with a competitor, you can help us clear their attendance by submitting their names further in advance. On arrival your guests will be issued with passes. Please ensure your guests look after their passes and return them security at the end of the event.

Technical Profile

A detailed technical profile of our facilities is available in a separate document, as well as recommended hotels, chauffeur services, caterers, flower & marquee suppliers, please consult our event manager.

