

LOTUS
RENAULT GP

race



Inside F1

How would you like the unique experience of living inside the skin of an F1 driver for a whole day?

The idea of the Lotus Renault GP I-race programme is to offer you the opportunity to experience moments of high adrenaline, normally the reserve of Formula 1 drivers alone.

As soon as you arrive, a team of 30 race team members will see to your every need as you play a key part in a top racing team: hospitality staff, race instructors, team engineers, mechanics and physiotherapists. Then, on with your overalls, gloves, boots and helmet - climb into your car and you're off!



Just for you

Formula Renault 2.0, Lotus GT4, F1 single seater:

Carefully aligned in the pitlane, the cars only await your arrival. To ensure you are always safe you are provided graduated instruction in driving ever more powerful machinery.

You will switch between driving a single-seater car, to being the driver and then a co-driver in a Lotus GT4 piloted by one of the teams reserve F1 drivers, before getting behind the wheel of an F1 single seater car for yourself for 2 laps of the challenging Hungaroring Grand Prix circuit.



VIP Guest

The I-race day immerses you in a programme where you will experience the highest standards of race car driver training.

This high paced day will require intense concentration, as it will guide you through the key activities our drivers experience within Lotus Renault GP.

You will be transferred from the hotel to the circuit, conduct a track recce with your race engineer, be given your safety equipment, receive training in both physical and driving techniques and have briefs and debriefs with your race engineers.

Being a racing driver is a fulltime job - and it is yours for a day!



Briefing

The various briefings will enable you to acquire the knowledge you need to understand how to drive an F1 single-seater.

As well as being shown how and where to position yourself on the track, you'll be taught how to use the gearbox, get acquainted with the cockpit layout and understanding the controls of the car.

Your instructors will leave nothing to chance and will ensure that they fully answer any of your questions. They are professionals and aim at ensuring your safety and unparalleled enjoyment - our top priorities.



Adrenaline

Your driving experience will entail:

- 2 x 20 minute sessions in a Renault Formula 2.0 (as a driver)
- 2 laps in Lotus GT4 (as a driver)
- 1 lap in a Lotus GT4 (as a high speed passenger)
- 2 laps in a high speed single seater (as a driver)
- Passenger laps in a 3 seater F1 car



Feedback

Track driving demands intense concentration and absolute precision. You must drive through a corner consistently every time, paying attention to the perfect line, braking point, apex, positioning your car, and accelerating away.

Analysing your telemetry readings will enable you to dissect each of your actions: **braking, gear changes, engine speed, speed on entering corners and sector times.**

Just as though you are a professional racing driver, the information you gather from your engineer's debriefing will help you understand a single-seater's characteristics and measure your progress, and you will be able to compare your times and telemetry data with the team's current F1 drivers.



Programme

Click here to watch the video

<http://www.youtube.com/watch?v=tQfQ5M2gD0s>

Sample Itinerary

- Arrival the day before at Budapest city airport, between 4pm and 6pm
- Dinner & one nights accommodation at 5* Four Seasons hotel Budapest
- 7am transfer to the track and change into Lotus Renault GP driving gear
- Reconnaissance laps of the track in Renault Traffic cars
- Formula Renault 2.0 briefings - Formula Renault 2.0 driving sessions
- Debriefs with engineers & telemetry
- Physiotherapists & reflex machine sessions
- Driver laps in a Lotus GT4 car
- Passenger laps in a Lotus GT4 car piloted by our reserve driver
- F1 Single seater briefing followed by F1 driving session
- End-of-day cocktail, telemetry readouts of the day & gift pack
- Transfer to Budapest airport (around 6pm)



Included

Your I-race day Includes:

- Full day driving experience – including Formula Renault 2.0, Lotus GT4 & F1 single-seater
- One nights accommodation at 5* Four Seasons Hotel Budapest
- Cocktail reception & dinner
- Breakfast & lunch at circuit
- Chauffeur services (all transfers from airport-hotel-track & back to airport) VIP gift

The programme has been structured to offer you a turn-key package.

All you need to do is get to Budapest and we will look after the rest!



Dates & Location

6 - 10 June, 2011

3 – 7 October, 2011

10 - 14 October, 2011

Location: Budapest, Hungary

Circuit: Hungaroring F1 Track

(Groups of 24 participants will take part per day, however you may order any number of places from 1 to 24 on your day of choice)

Costs

5,500 Euro per I-race guest*

- Places are only confirmed upon payment of invoice which will be sent as soon as we receive the completed order form.
- Supplements can be paid for additional guest attendees who will not participate in the on-track activities:
- Category 1 = 350 Euro per guest* if no additional room is required (i.e. spouse or partner attending with a Feel It day participant)
- Category 2 = 650 Euro per guest* if additional room is required (i.e. Media or photographer representative accompanying a participant).

**UK VAT rates are charged as applicable.*

For further
information
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