

Merry Christmas!



DRIVERS GUIDE

Newsletter

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www.lotusdriversguide.com

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The first words



It's that time of the year again.... Time for reflection. And everybody suddenly remembers old friends and relatives and starts sending cards or emails with good wishes.

In the spirit of Christmas I am giving you all an Evora (there is a but...). There is also an 8% discount on new model cars possible, just read on.

I hope you will find the following news items useful, please enjoy!

Ronald Ringma



My Elan sleeping in the first snow

In this issue:

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- Evora colours
- New on the website
- Lotus Design 2009 calendar
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News from Group Lotus

Recently we did see:

- Lotus Design 2009 calendar
- Lotus wins Autocar's "Editor's Special Award for Excellence"

Read all about the news items in the press releases section of the website, please follow this link:
<http://www.lotusdriversguide.com/Press/index.php>

Evora colours

Lotus have recently revealed the Lotus Evora's final exterior and interior colour options:

Exterior colour options include:

Aquamarine	Laser Blue	Starlight Black	Graphite Grey	Isotope Green
Liquid Blue	Phantom Black	Canyon Red	Storm Titanium	Chrome Orange
Arctic Silver	Racing Green	Ice White	Persian Blue	Aspen White
Quartz Silver	Ardent Red	Carbon Grey	Burnt Orange	Solar Yellow

Interior leather colour options include:

Oyster	Paprika	Charcoal	Chestnut
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The parts that have to be painted...

New on the website

Of course new pages have been made for the press releases section, new items have been added to several other existing pages. A complete overview of what is new can be found at the 'news' page on the website: <http://www.lotusdriversguide.com/new.php>.

Lotus Design 2009 calendar available

This year Lotus Design delivers another of its highly acclaimed limited edition calendars with 15 pages of development sketches, scale model photographs and digital visualisations from the Design teams most recent projects.

Not only is the calendar brimming with exclusive images and renderings of the brand new Lotus Evora, the publication also gives some insight into Lotus Designs consultancy and merchandising projects including the Hot Wheels® 40th Anniversary car.

The high quality, large format calendar (42cm x 42cm) is designed so that the individual pages can be removed and framed and a limited print run (3000) ensures that this 2009 calendar is a rare and collectable item and perfect Christmas gift.

The Lotus Design 2009 Calendar is available from the Group Lotus webstore



Lotus design 2009 calendar

Model cars

As a Christmas present I have a brand new Evora for you (thank you Martin!), but you will have to create it



Create your own Evora

The image above is how your Evora should look when finished. You can download the pattern from the website, please have a look at this page: <http://www.lotusdriversguide.com/Modelcars/evora.php>

Minichamps have recently issued a model of the 1978 Esprit, in orange pearl colour with proper tartan plaid seats. It is a 'limited edition', 1/43rd scale.



Minichamps Lotus Esprit 1/43

Future plans from Minichamps:

Lotus 81, Mario Andretti and Elio de Angelis versions 1980, 1/43 – December 2008

Lotus 88, Elio de Angelis 1981, 1/43 – December 2008

Lotus Ford 79 Mario Andretti and Ronnie Peterson versions 1978, 1/18 – December 2008

Lotus Ford 79 Jean-Pierre Jarrier and Nigel Mansell versions 1978, 1/43 – March 2009

Sometimes you will find a rare model, that you did not know of yet. This happens to me on a regular basis, as I tend to search on the internet a lot. This time I did find a rare kit of the 007 Esprit (For your eyes only) made by **Edai** in 1977, scale 1/25th. It was only available in Japan.

The kit includes an electrical engine that will run on two AA size batteries.



Edai Lotus Esprit 1/25

On the Esprit pages in the model car section of the website you will also find a die cast version of this model, made by Edai in scale 1/28th. Here are some extra images for your eyes only...



Classic Models have released a limited run of 1/12 scale Lotus Esprit kits, similar to the car that was used in the Bond movie 'The spy who loved me'. Rumours are that just 8 of these kits have been produced. Here are some images (© Classic Models):



Esprit kit by Classic Models, 1/12

Miniwerks had a limited run of 10 **Tameo** Lotus 56B models made by Built Up Models (France). Very high quality and price.... Remember this is 1/43rd scale! Here are two images (© Miniwerks):



Miniwerks Tameo 56B



Miniwerks Tameo 56B

Diecasm

Diecasm brings collectors and enthusiasts of replica model vehicles together with non-profit organizations. Purchases result in a donation to your selected non-profit organization. Collectors' own enjoyment with their replica models comes with knowing that their chosen non-profit organization received a donation, thereby enabling the organization to build upon its work, continuing its mission. You will find the Diecasm website here: <http://www.diecasm.com/index.html>

How it works:

- Buy a product
- Pick a charitable organization from our list of organizations
- 10% of the net sales revenues collected by Diecasm from the product you bought is donated to the charitable organization you picked
- That's it!!!

On any orders placed before 31 December 2008 you will get a **discount of 8 %** if "LotusDriversGuide08" is entered during the check-out process. This code discounts the entire order.

Design a new Caterham

Splitwheel (www.splitwheel.com) is the first virtual car company, the first project to design and build a new performance car online.

Splitwheel is a revolutionary online project to design and build a new performance car based on the collective decision-making of its members. The ultimate goal is to bring to market the world's first performance car designed by enthusiasts, for enthusiasts.

Splitwheel has partnered with Caterham Cars, home of the legendary Caterham 7. Caterham will work with Splitwheel members on translating the specification and designs into a real world prototype vehicle over the next 2-3 years. Providing that Project Splitwheel provides a realistic specification and business case for the car, Caterham will commence build of the prototype in 2010.

You can be part of it, have a look at their website!

Books and videos

Innes Ireland Remembers... (book)

Innes Ireland was a successful racing driver, all-round sportsman, patriotic Scot, lover of classic cars and a prolific writer. His books have always been very popular but for many years he was also a contributor to a wide range of automotive magazines including Classic Cars, Road & Track, Autocar, Car Graphic and many others.



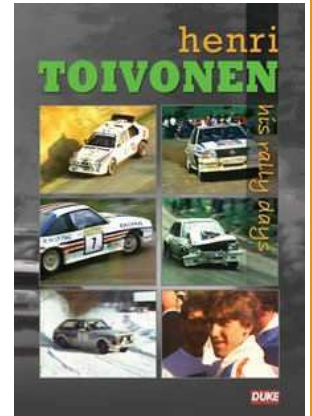
His love of motoring and racing began at a very early age in Scotland and over the course of his long career in journalism, he wrote down many of the tales of his childhood and youth, as well as his adventures as a Grand Prix driver for Lotus and exponent of long distance sports car racing. He knew a vast number of people associated with racing and other sports and was given a free hand to recount his stories. Some of the tales are very personal, many reflect on the highs and painful lows of racing, and there are episodes clearly born out of his love of driving good cars.

Motor racing historian Ed McDonough has taken the original transcripts of Innes' articles, with the co-operation of Jean Ireland, and edited them into this collection of tales, adding many photographs not previously published. They demonstrate the depth of Ireland's passions and his skill as a writer and story teller.

Henri Toivonen – his rally days (dvd)

A new dvd that should be released on 8 December 2008. This action-packed film, created by respected Italian motorsport documentary-maker Belle Epoque Film, is a fitting memorial to the Finn. It is loaded with exceptional footage of Toivonen blasting along special stages, power sliding around hairpins and demonstrating his sublime skill on snow, ice, mud, gravel and high-speed tarmac. Charting his career from 1977 to '86, it features action from every year and more than 40 events, including classics like the RAC, 1000 Lakes and Monte-Carlo, including the Sunbeam Lotus.

Note: there has been a PAL video with the same title, released in 1998



There is an other (older) dvd that I like to bring to your attention, released in the year 2004:

History of Motor Racing – 1960's (dvd)



The years 1960-69 are remembered as a time of great significance and excitement. Now you can enjoy the extraordinary highs and lows of this 'very British era' as motoring historian Neville Hay recalls, with superb archive action footage and interviews, the many memorable races and characters of a momentous period in Grand Prix history. Featuring Brabham, Clark, Surtees, Hill, Stewart and Hulme and racing machinery from Lotus, BRM and Ferrari.

Events

If you like to have your (Club)event listed on our calendar, please let me know! There is no charge. You can find the calendar here: <http://www.lotusdriversguide.com/Events/index.php>.

April 18-19 2009, Lotus Show and festival 2009 by Club Lotus

Location: International exhibition centre Donnington Park, Castle Donnington Nr Derby, England. More information: Club Lotus, events@clublotus.co.uk

May 21-25 2009, Lotus Club Holland International Meeting

More information will be available soon on the website, <http://www.lotusclubholland.nl>

The program is available for download now, please look here:
<http://www.lotusclubholland.nl/publicaties/2009/Lotus%20Club%20Holland%20ENG-V3.pdf>

The application form can be found here:
http://www.lotusclubholland.nl/index.php?option=com_content&task=view&id=418&Itemid=9

Downloads

If you have anything that you like to share with other Lotus enthusiasts and that will not get me into copyright problems, please let me know. I am happy to make it available from the website.

New are downloads of papercraft models, we have the Evora, Europa and Europa Type 47 all free for you to use.

**Lotus... Camelot on Wheels...
A Succession of Shining Moments**

Europa Twin Cam
"The reason Lotus cars handle like race cars is that they are designed like race cars."
Motor Trend



Elan V-25 120
"It combines the performance and sheer joy of driving with the practicality of the GT car, which is what GT cars are all about."
Motor Trend



Elan Sprint
"We have belief in the Lotus Elan Sprint, the latest Elan and the best, by any objective or subjective measurement we would make."
Road & Track





For complete information on the Lotus Elan or to contact your nearest SALES AREA Office:

NORTH WEST Lotus Elan 1922 North Lakes Way Toronto, Ontario M3B 2Y8 (416) 491-0000	WEST COAST Lotus Elan 1922 North Lakes Way Vancouver, British Columbia V6N 1Y1 (604) 273-0000	MIDWEST Lotus Elan 1922 North Lakes Way Chicago, Illinois 60611 (773) 555-0000	EAST COAST Lotus Elan 1922 North Lakes Way New York, New York 10017 (212) 555-0000	SOUTH WEST Lotus Elan 1922 North Lakes Way Phoenix, Arizona 85016 (602) 555-0000
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BEWARE OF THE LOTUS-EATERS

LOTUS ELITE



THE CHALLENGE
The Lotus Elite is a car that has been designed to challenge the world's most famous sports cars. It is a car that is built for speed and performance, and it is a car that is built to last. The Lotus Elite is a car that is built for the road, and it is a car that is built for the track. The Lotus Elite is a car that is built for the future, and it is a car that is built for the present. The Lotus Elite is a car that is built for the driver, and it is a car that is built for the passenger. The Lotus Elite is a car that is built for the world, and it is a car that is built for the future.



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