

### **The first words**

We are all looking out for our vacation I guess and July will be a quiet month....

... No way!!

July will bring us the new Lotus, known as Project Eagle and I will put information on the website as soon as I get it.

I hope you will find the following news items useful, please enjoy!

Ronald Ringma

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### **News from Group Lotus**

Recently we did see:

- Lotus Wins Two High Profile Green Car Projects
- Live the Lotus life competition

Read all about the news items in the press releases section of the website, please follow this link: <http://www.lotusdriversguide.com/Press/index.php>

### **Faceless people**

Lotus have found a new way to attract attention and I believe it has something to do with the Project Eagle.

At several occasions in England faceless people have been popping up. Nobody knows who the faceless figures, who often appear as motionless couples, are or why they are turning up at high profile events in the most unlikely of places.

Theories include the possibilities that they are limelight-seeking pranksters, performance artists or that they are at the centre of a viral marketing campaign for an as-yet unknown product.



faceless people in a crowd

There is a website connected with these figures, please see <http://www.facelesspeople.com/>. If you visit the website, you get a timer counting down to the Project Eagle London unveiling, when "true character will emerge." According to internet directory WhoIs, that domain name is owned by Group Lotus Plc.

## Electric Cars Europe (ECE)

Hot news from The Netherlands! There will be a new car manufacturer creating electric cars, one of the first being an electric version of the Lotus Elise!

Electric Cars Europe is a joint venture of the Dutch Lotus distributor Van der Kooi Sportscars, Innosys Engineering, United Momentum Group (investor) and energy supplier Essent.

Production of the electric version of the Elise is planned to start in July 2008 in a 3500 square meter assembly facility in the town of Lochem (NL).



ECE Elise

Some numbers:

0-100 km/h in 4,7 seconds, top speed 215 km/h, action radius 325 km on fully charged batteries, charge time will be 10 hours.

Price: EUR 108.750,=

Essent plans to create several loading stations where the batteries will be charged in 10 minutes.

ECE will also become European distributor for Detroit Electric. An example of a car made by Detroit Electric is the Zap X, a crossover electric vehicle with room for 7 persons. This car is based on the Lotus APX concept car, with electric engines in the wheels producing a total of 480 kW. This car will have a planned action radius of 560 km, a top speed of 250 km/h and 0-100 km/h will take about 5 seconds.....

Price: EUR 71.400 euro.



engineered by **LOTUS** DESIGN

ZAP X

### Tesla

I did read a story of a man who has made a testdrive in the Tesla Roadster (see information here: <http://www.lotusdriversguide.com/More/tesla.php>)

I quote:

"It is awesome. Faster than my 2003.5 Esprit in the straights, and for the first time I could HEAR my connection to the road as it is so quiet -- the tires talk back on curves! The handling was crisp and feedback good (no power steering as it is light weight and fast accelerating). I can qualitatively confirm the performance you see in the magazines; by my watch the 0-60 was 3.8." source: turboesprit group



Tesla Roadster

### New on the website

Model cars, books, press releases, a complete overview of what is new can be found at the 'news' page on the website: <http://www.lotusdriversguide.com/new.php>.

## proActive

Issue 26 of the proactive e-zine is now available, I highly recommend these e-zines as a very good news source! Please see <http://www.lotusdriversguide.com/Proactive/index.php>

## Model cars

I recently found a website where one can buy model cars, that is sponsoring non-profit organizations with a donation for every model that is sold, thereby enabling the organization to build upon its work, continuing its mission. There are also Lotus models available, have a look at <http://www.diecas.com/index.html>

## Events

If you like to have your (Club)event listed on our calendar, please let me know! You can find it here: <http://www.lotusdriversguide.com/Events/index.php>.



The **BIG EVENT** this year will be Lotus 60th Anniversary.

You will be able to find all information here: <http://www.lotus60thanniversary.com/>

## Downloads

If you have anything that you like to share with other Lotus enthusiasts and that will not get me into copyright problems, please let me know. I am happy to make it available from the website.

**If you've just bought an ordinary sports car we're sorry.**

Every Lotus is designed to give a man one thing above all—the greatest driving satisfaction the world can offer.

Nothing hugs the road so closely, nothing corners so fast and true, nothing so happily combines performance, styling, comfort and pure handling pleasure.

**£1,460**

Lotus Cars Limited, Warwick, Warwick, NORSW, Tel. Wyandham 3111

**You should see the Sprint sprint**

0 to 60 mph in 6.2 seconds. That's the incomparable acceleration we've built into this new version of the Elan, with our latest 130 bhp BIG-valve engine, twin Weber carbs and many other detailed modifications.

In just over 20 seconds, we can take you from 0-100 mph and back to 0, which shows what giant braking power we've also built into the Sprint. There may be fancy price tags or a 7 litre giant that could live with it in the straight. We know of nothing that could catch it around corners.

Here is all the brilliant road-holding and handling quality for which Lotus is renowned, plus superb styling, luxurious finish and that flashing acceleration.

Available in choice of colours over a gold stripe and white base. Recommended price in component form, Drop Head £1,685. Fixed Head £1,685. Contact your nearest dealer for full details now. Addresses are on the facing page.

Lotus Cars Limited, Warwick, Warwick, NORSW, Tel. Wyandham 3111

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