



Lotus Cars

15 June 2006

NEWS RELEASE

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Prices announced for the New Lotus Europa S

The eagerly awaited Lotus Europa S, a Grand Tourer (GT) inspired two-seater, will go on sale from the 16 of September 2006. The car will be fully equipped, including driver and passenger airbag, air conditioning, satellite navigation and full leather interior. Metallic Paint and Lifestyle Paint colours are the only cost options. The recommended retail prices for the following countries are as follows and include local taxes:

Belgium

Recommended Retail Price – €51,100 RRP

Metallic Paint – €950 RRP

Lifestyle Paint – €1,450 RRP

France

Recommended Retail Price – €50,600 RRP

Metallic Paint – €925 RRP

Lifestyle Paint – €1,425 RRP

Germany

Recommended Retail Price – €49,100 RRP

Metallic Paint – €910 RRP

Lifestyle Paint – €1,390 RRP

Italy

Recommended Retail Price – €52,100 RRP

Metallic Paint – €932 RRP

Lifestyle Paint – €1,426 RRP

The Netherlands

Recommended Retail Price – €66,603 RRP

Metallic Paint – €1,275 RRP

Lifestyle Paint – €1,908 RRP

Switzerland

Recommended Retail Price – SFr 72,100 RRP

Metallic Paint – SFr 1,280 RRP

Lifestyle Paint – SFr 2,050 RRP

UK

Recommended Retail Price – £32,995 RRP

Metallic Paint – £595 RRP

Lifestyle Paint – £1,009 RRP

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Euros before local taxes:

Recommended Retail Price – €41,500.00 RRP

Metallic Paint – €776.47 RRP

Lifestyle Paint – €1,188.10 RRP

Recommended retail prices for other countries in Europe and non-European countries will be issued shortly. However, please note that the Europa S will not be sold in North America (USA and Canada).

About the Lotus Europa S:

The new Lotus Europa S, a Grand Tourer (GT) inspired two-seater, will provide Lotus customers a spectacular sports car with significantly enhanced levels of touring and cruising capability, as well as higher levels of comfort and refinement to complement the simplicity of the Lotus Elise and Exige models.

The Europa S follows the core Lotus philosophy of performance through light weight, enabling this refined and high-performing GT car to weigh a mere 995 kg, making it class - leading in this respect. This low weight has been obtained through the clever use of advanced and high-tech materials including an extruded and bonded aluminium chassis, composite body panels and a very advanced composite energy absorbing front crash structure.

When compared to the award-winning Lotus Elise, the Europa S has a larger boot / luggage compartment and easier cabin access, resulting from lower chassis sides and a higher roof line. Combined with a full leather interior, Satellite Navigation and driver and passenger airbags all as standard, Lotus has created its interpretation of a "Business Class" driving experience, which remains true to the Company's design philosophy.

The new mid-engine coupe will deliver high levels of performance from a high torque (272 Nm or 200 lbft at 5000 rpm) 2.0-litre turbo engine producing 147 kW (197 hp or 200 PS) at 5400rpm.

The Lotus Europa S achieves around 90% of its maximum torque at only 2000 rpm to give class-leading levels of acceleration from low engine speeds, propelling the car from 0 – 100 km/h in 5.9 seconds (0 - 60 mph in 5.6 seconds), and 160 km/h (100 mph) in 13.6 seconds.

Maximum speed is 240 km/h (150 mph). Being a Lotus, the Europa S has a competitive power to weight ratio of 198 hp / tonne (205 PS / tonne or 148 kW / tonne).

Ends.

Notes:

New high-resolution pictures of the Lotus Europa S can be downloaded from the media centre of the official Group Lotus website at <http://www.grouplotus.com/mediactr>. The image library is for registered users only. Members of the press may register for the media centre.

Group Lotus Plc currently holds The Manufacturer Magazine's "World Class Manufacturer of the Year" 2005 award for its facility at Hethel in Norfolk, UK. The new Lotus Europa will be manufactured in this facility, alongside the Elise and the Exige.

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